

Human-Computer Interaction

**Course**

**Introduction**

Professor Bilge Mutlu

# Today's Agenda

- » Topic introduction
- » HCI research at Wisconsin
- » Course introduction

# Questions

To ask questions during class:

- » Go to [slido.com](https://www.slido.com) and use code #2938904 or [direct link](#) or scan QR code
- » Anonymous
- » I will monitor during class



# Instructional Team

**Instructor:** Bilge Mutlu

*Professor of Computer Science, Psychology, &  
Industrial Engineering*

*Director of People and Robots Laboratory*

PhD, 2009, Carnegie Mellon University

[bilge@cs.wisc.edu](mailto:bilge@cs.wisc.edu), <http://bilgemutlu.com>

<http://bmutlu.github.io/research-summary/>



# Instructional Team

**TA:** Ru Wang / 王儒

Third year graduate student

Department of Computer Sciences



*How about you?*

*Give us your name, program, year.*

*What is this course about?*

# Human-Computer Interaction



*What does HCI mean to you?  
Who can give a definition?*

# Different Perspectives

## Design Implications

*I want to design a computer system and need to know what to design.*

## Systems

*I would like to discover new ways of making user interfaces.*

## Evaluation

*I have designed a computer system and would like to understand whether it is any good (for people).*

## Understanding Impact

*I would like to understand how a computer system that I designed affects people's lives.*

## Societal Change

*I would like to understand how a computer technology affects society at large.*

# Definitions

“...a discipline concerned with the design, evaluation and implementation of interactive computing systems for human use and with the study of major phenomena surrounding them.”

— ACM

# *Where does HCI fit within **Computer Science**?*

1



<sup>1</sup>Image sources: [1](#), [2](#), [3](#), [4](#), [5](#), [6](#)

*What's missing here?*

“The old computing is about what computer can do, the new computing is about what people can do [using the computer].”<sup>2</sup>

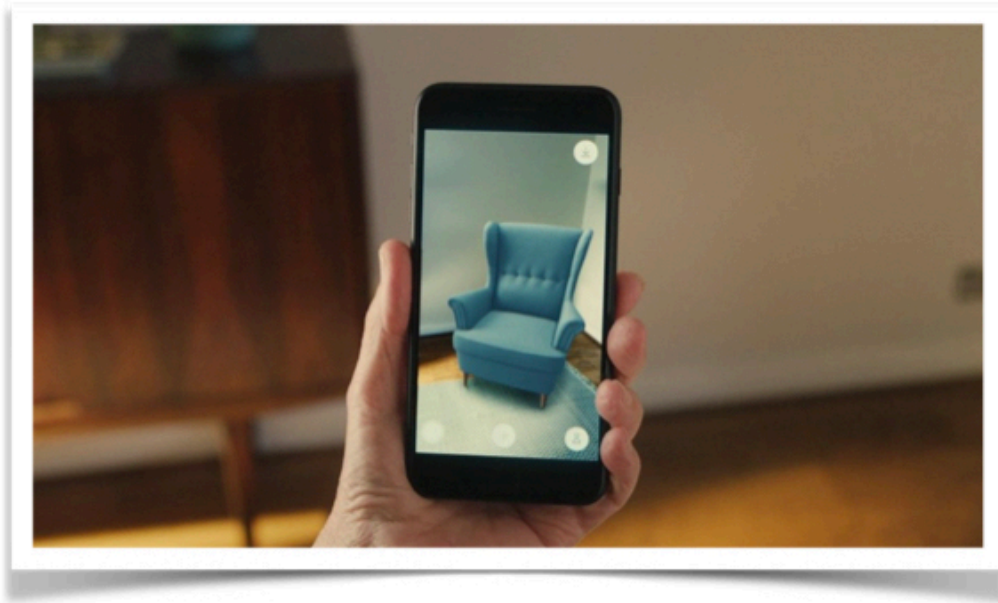
— Schneiderman, 2002



---

<sup>2</sup>Image source





<sup>3</sup>Image sources: [1](#), [2](#), [3](#), [4](#), [5](#), [6](#)

*Where does HCI fit within **psychology/**  
**education?***

4



<sup>4</sup>Image sources: [1](#), [2](#), [3](#), [4](#)

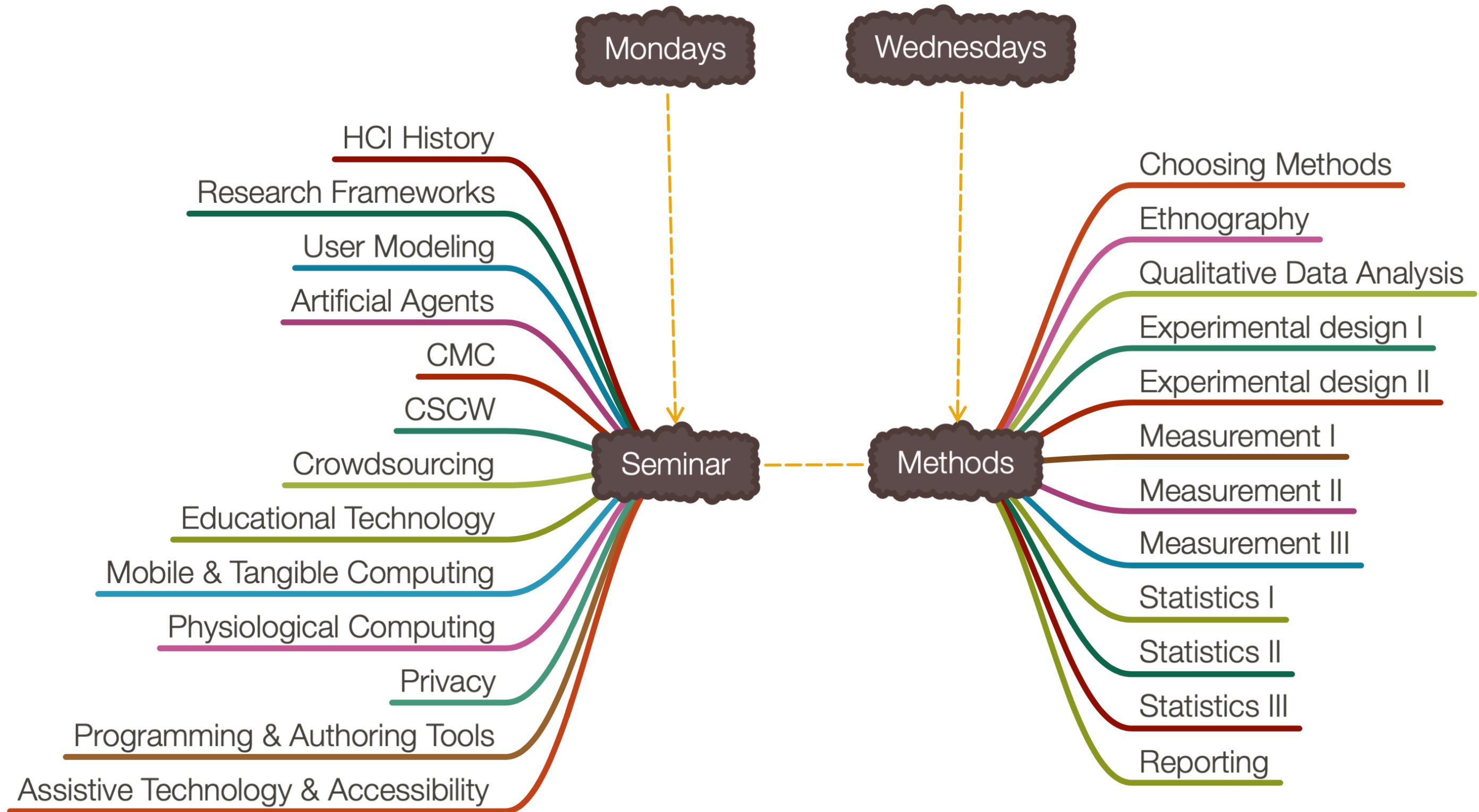
*What's missing here?*

5



<sup>5</sup>Image sources: [1](#), [2](#), [3](#), [4](#)

**Seminar in HCI**  
+  
**Research Methods in HCI**  
+  
**Independent Study in HCI**







## Wearable computing<sup>7</sup>



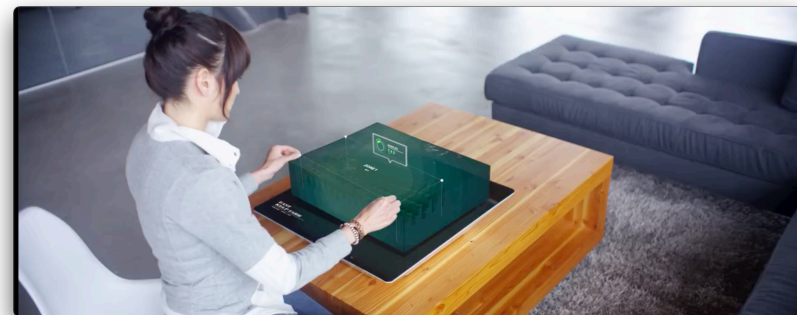
## CSCW



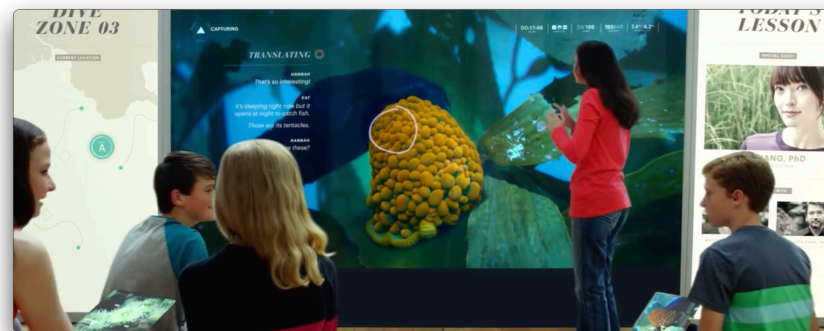
## CMC



## Tangible computing/AR



## Educational Technology

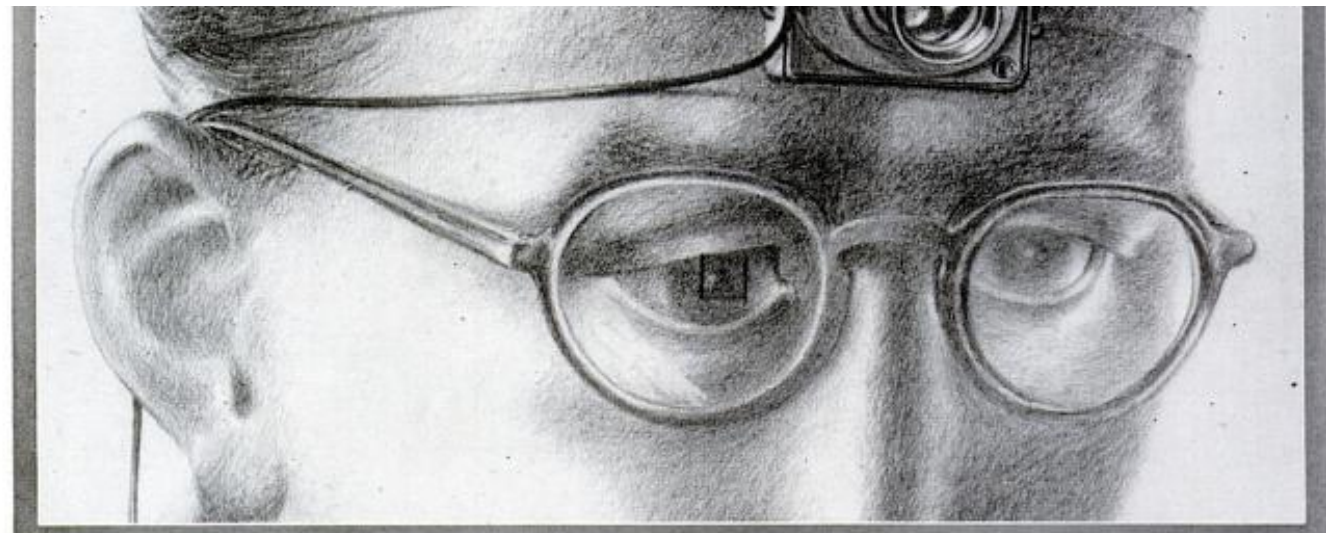
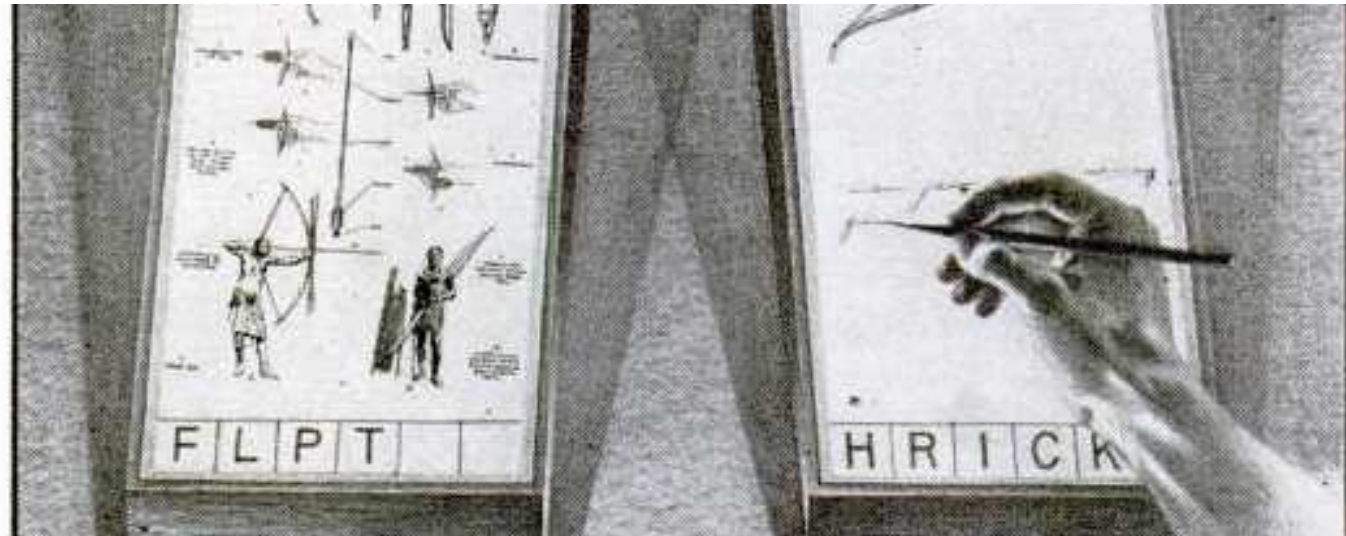


## Human-Robot Interaction



<sup>7</sup>Microsoft Office

# 1945 (Vannevar Bush)<sup>8</sup>



# 2011 (Microsoft)



<sup>8</sup>[Wired](#), [Microsoft](#)

# Questions?

# HCI Research @ Wisconsin

**CDIS [CS, iSchool]**

**Distributed [ISyE, EdPsych, Psych, ME]**

# HCI Research in CS

**Yea-Seul Kim**



**Information  
visualization,  
data-driven  
decision making**

**Bilge Mutlu**



**HRI, end-user  
programming,  
educational  
technology**

**Michael Gleicher**



**Information  
visualization,  
graphics, HRI**

**Yuhang Zhao**



**AR/VR interfaces,  
accessibility**

# HCI Research at the iSchool

**Corey Jackson**



**Citizen science, science engagement, online communities**

**Adam Rule**



**Medical informatics, health decision making, information visualization**

**Jacob Thebault-Spieker**



**Social computing, bias and fairness**

# Other HCI-related Research on Campus

John Lee (ISyE)



*AR/VR,  
automotive  
interfaces*

Paula Niedenthal  
(Psych)



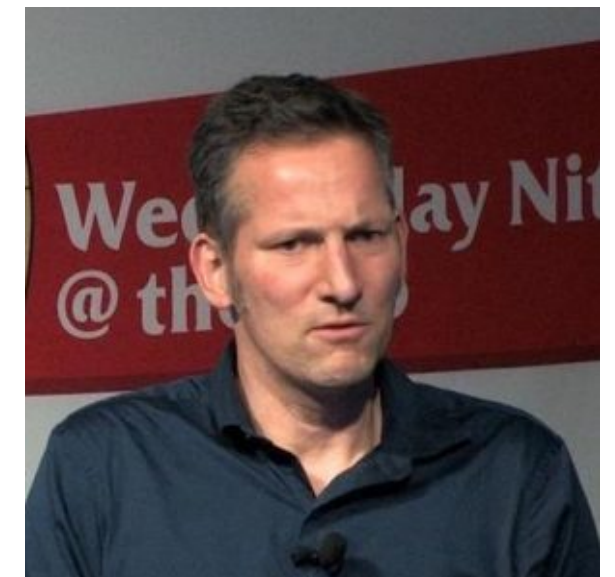
*Affective human-  
machine  
interaction*

Shamya Karumbaiah  
(Ed Psych)



*Human-centered  
AI, learning*

Michael Zinn  
(ME)



*Haptic interfaces*



# Questions?

# Course Outline

*What's the difference between 570, 571, and 770?*

“...a discipline concerned with the design, evaluation and implementation of interactive computing systems for human use and with the study of major phenomena surrounding them.”

— ACM

“...a discipline concerned with (**570, 571**) [the design, evaluation and implementation of interactive computing systems for human use] and with (**770**) [the study of major phenomena surrounding them].”

— ACM

# 770

- » Research methods
- » For grads from across campus
- » Project-based
- » No technical background

# 570

- » Design methods
- » For undergrads
- » Project-based
- » No technical background

# 571

- » Design/building methods
- » For CS undergrads
- » Assignment-based
- » Needs at least CS-400 & JS

Let's focus on 770

# Learning Goals

1. Define research questions, construct hypotheses, map out and identify gaps in the research literature, and situate research questions and hypotheses in existing knowledge
2. Gain familiarity with seminal research across various topics in human-computer interaction
3. Determine the research approach that best fits a research question, identify variables of interest for empirical investigation, and design qualitative, quantitative, and hybrid studies



1. Determine appropriate objective, behavioral, physiological, subjective, and composite measures for empirical investigation
2. Design survey questions, construct scales, and assess reliability and validity
3. Analyze qualitative and quantitative data using grounded theory and statistical methods
4. Carry out a project to investigate an original research question in human-computer interaction
5. Write an academic paper to report on research design and findings

# Setting Expectations

1. Be prepared to read a lot ~ 2 papers + 1 book chapter each week
2. This class will take about 10–15 hours/week (university guidelines require a *minimum* of 9 hours for 3–credit courses, and that's for undergraduates)
3. A substantial semester–long project where you will work with others
4. Be prepared to engage in discussion in class

# Questions?

# Overview of Syllabus

# Three modules

1. Seminar
2. Methods
3. Project

# Module 1: Seminar

# General Outline<sup>9</sup>

We will read seminal papers, discuss them online and in class.

- » You will read 1–2 papers per week and will find 1 resource (an academic paper, popular science article, a video) yourself
- » First 45 minutes of Tuesday class
- » I will give a 30-minute overview of the topic and lead a 30-minute in-class discussion

---

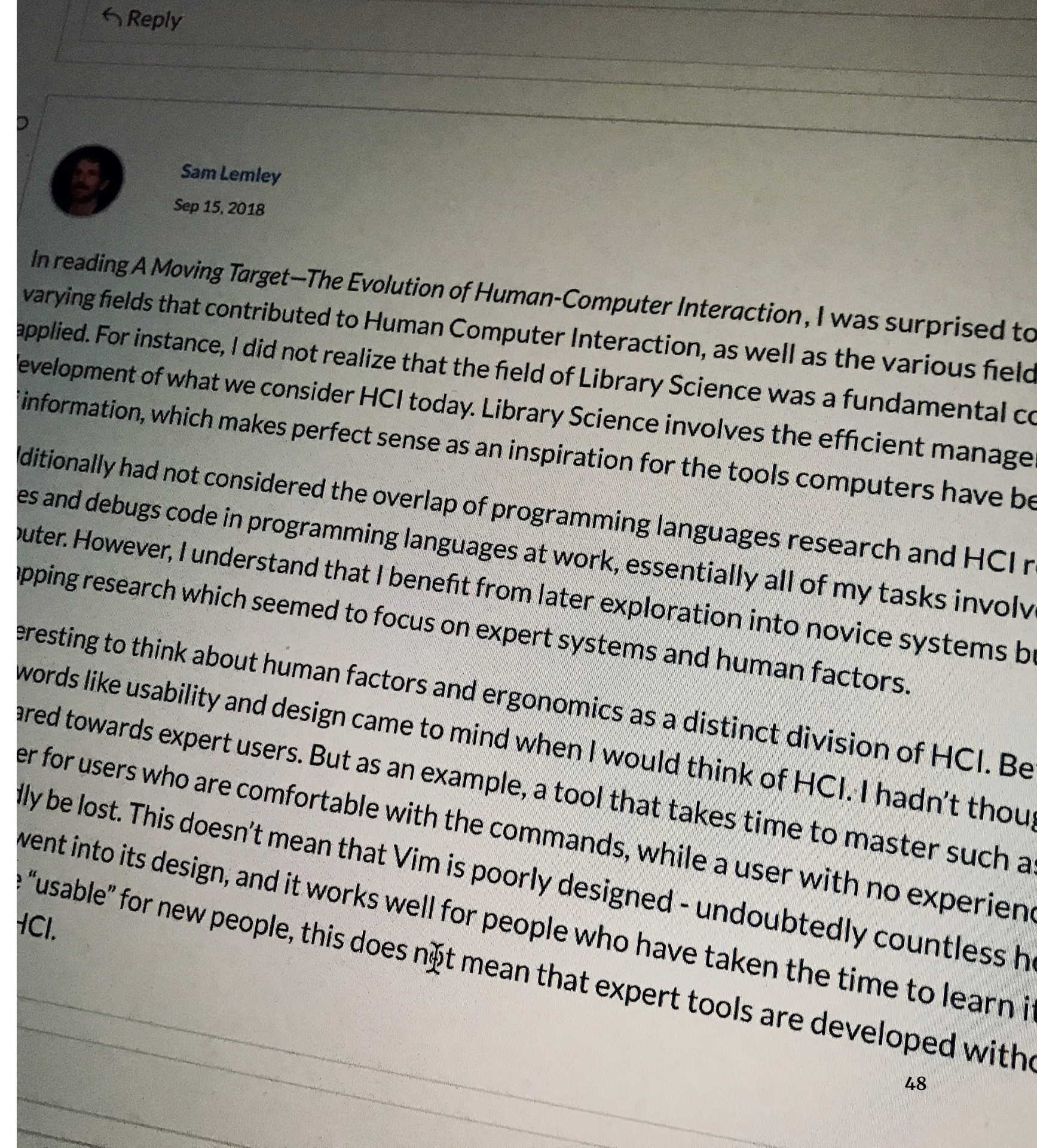
<sup>9</sup>Image source



# Online Discussion

Students reflect on the topic (from the readings and/or the resource they found) in online forum

- » Minimum of 250 words
- » Due Sunday midnights
- » Post on Canvas
- » Graded on timeliness, depth, and substantiveness





# Classroom Discussion

We will work together to try to come up with a list of takeaways.

- » 15-minute group discussion — write down key points to a note doc
- » 15-minute summary & discussion from each group
- » We will distill takeaways and share the notes after class

We'll review the process on Monday.

# Why are we doing this?

- » **Dialectics** — through discussion, we establish common themes/concerns/ground
- » **Reflection** — you rarely get the chance to engage in open-ended discussion on research topics
- » **Trivium** — you will get the grammar (language), logic (mechanics), and rhetoric (arguments) of a topic

# Module 2: Methods

# General Outline<sup>10</sup>

We will learn about HCI research methods through lectures and hands-on-activities.

- » Every week, a new research method is presented
- » Reading a chapter from the textbook (necessary for hands-on activity)
- » Lecture for ~30 minutes
- » A~30-minute hands-on activity (graded for completeness)

---

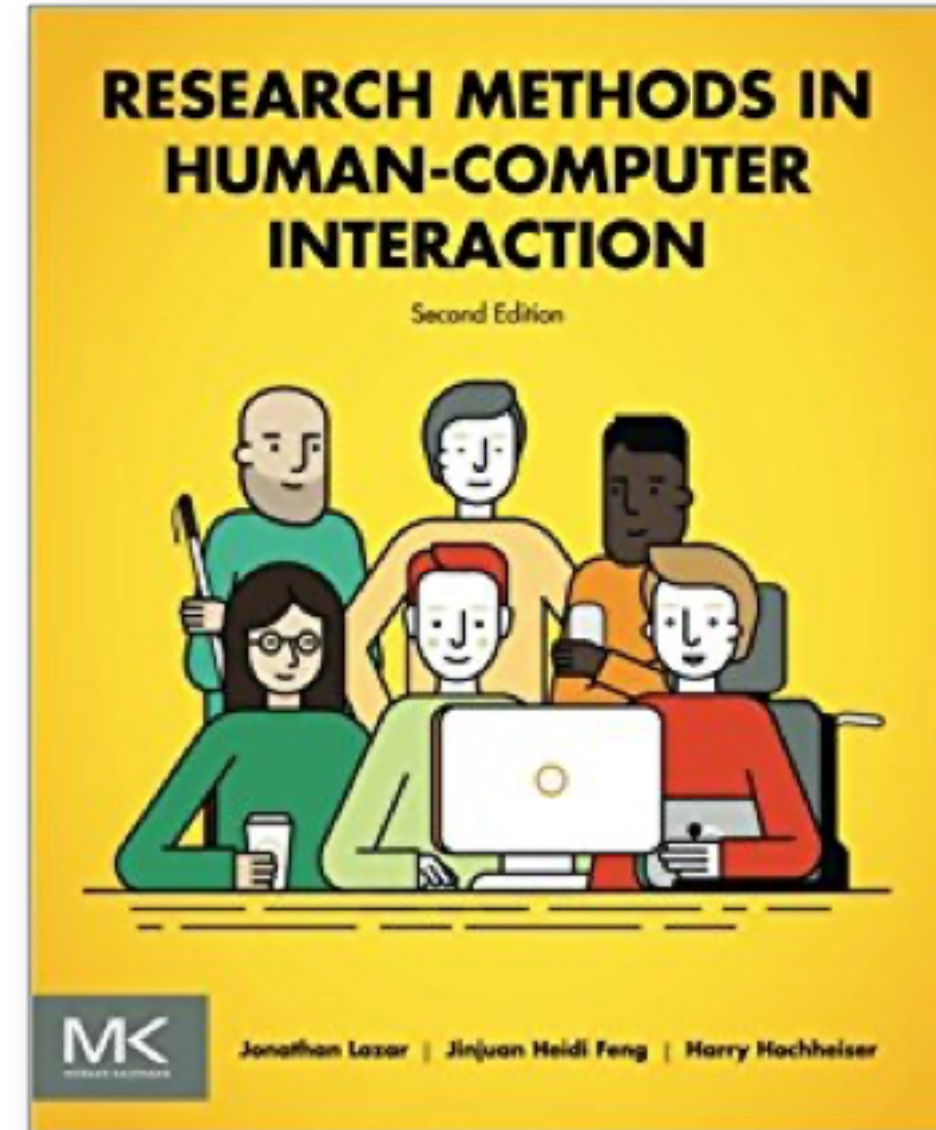
<sup>10</sup>Image source



# Textbook

Research Methods in Human-Computer Interaction, *Second Edition*, Lazar et al., 2017

Free through the University Library



# Why are we doing this?

- » **Learning** — you will learn a sample of all of the major methods and tools used in HCI research
- » **Practice** — you will practice some of the critical ones in structured, guided ways

# Module 3: Project

# General Outline

We will carry out a semester-long research project where you will connect and practice the **seminar** and **methods** modules.

- » ~3-student teams
- » We will use the last 15 minutes of class on Mondays and Wednesdays to discuss project goals, steps, deliverables
- » Feedback during office hours, through deliverables
- » Expectations will differ based on the number of group members



# Project Deliverable

- » We will incrementally write a ~8-page paper in the ACM SigCHI format, potentially submittable to an HCI conference.
- » The project should include both qualitative and quantitative methods.



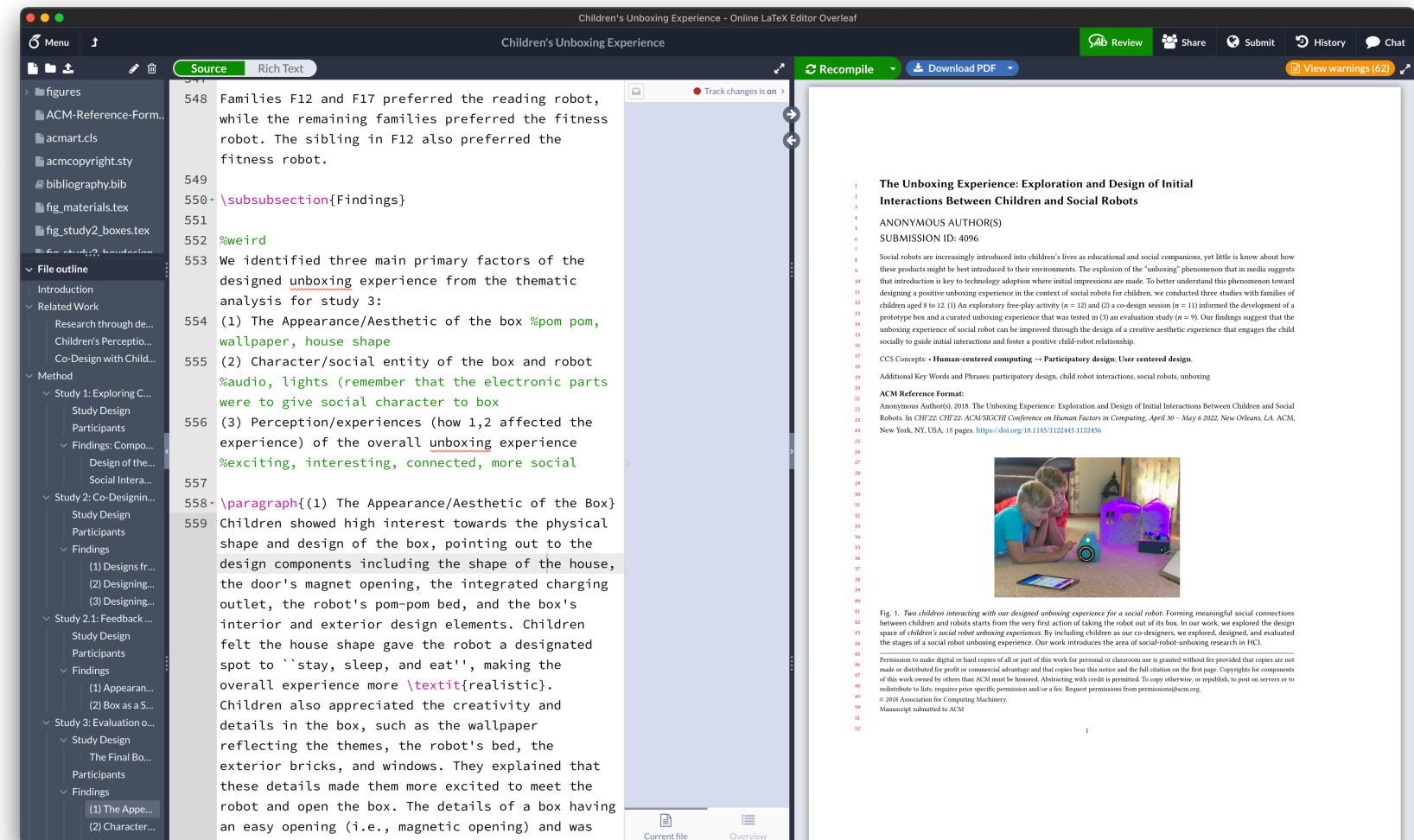
# Project Topics

Take inspiration from last year's CHI paper-award winners at CHI using the algorithm:

1. Skim a set of papers
2. Focus on 2-3 based on interest/research style
3. Read related work to understand gap
4. Read what the paper did to understand where it fits
5. Determine what else remains unexplored from limitations
6. Zoom out, choose topic, find partner (optional)

# Project Deliverables<sup>11</sup>

- » Project Topic
- » Literature survey, RQs
- » Method
- » Data
- » Analysis, results
- » Final paper



<sup>11</sup> Image source

# Why are we doing this?

- » Practicing research in an uncontrolled, unstructured, long period
- » Bridging the seminar and the methods, contextualizing the methods within the seminar topics

# Questions?

# Course Policies

# Grading

Assessments	Points
<b>Seminar:</b> Participation in online discussions	15
<b>Methods:</b> Hands-on activities	20
<b>Project</b>	40
<b>Final presentation &amp; Paper</b>	20
<b>General:</b> Attendance, classroom participation	5
<i>Total</i>	100



Letter grade	Grade range	Description
<b>A</b>	93.5–100	Excellent work ( <i>Exceeds expectations</i> )
<b>AB</b>	89.5–93.4	Good work ( <i>Robustly meets all stated requirements</i> )
<b>B</b>	83.5–89.4	Adequate work ( <i>Meets the spirit of all stated requirements</i> )
<b>BC</b>	79.5–83.4	Slightly below adequate ( <i>Missing small required elements or turned in late without approved extension</i> )
<b>C</b>	73.5–79.4	Below adequate ( <i>Missing required elements or turned in late without approved extension</i> )
<b>D</b>	73.4–63.5	Well below adequate ( <i>Missing many required elements or turned in late without approved extension</i> )
<b>F</b>	63.5	Inadequate ( <i>Work not turned in, no extension requested</i> )

*Rule of Thumb:* If you complete every assignment, you should be getting an **A** or an **AB**.  
So, just come to class, do the work, and don't worry about your grade.

# Communication

Type	Examples	Channel
Question about course content	"R is giving me a singularity error;" "Should we be turning in our data file?"	Post on Piazza
Personal questions	"I am traveling to a conference on <date>;" "I have to travel to my home country because of an emergency!"	Send message to me/TA via email
Feedback request	"Can we get feedback on our study design;" "Can you check if I'm doing this analysis right?"	Office hours + appointment

# During Class

**Laptops/tablets:** Laptop and tablet use is encouraged for the ongoing class and discouraged for anything else:

- » Engaging in Piazza; looking through readings, slides; researching
- » We will have sli.do at every lecture for questions

**Phones:** Should be put away.

In general, please strive to **be present**.

# Late, Absence Policy

**Late assignments:** Will lose 20% of the total grade for the assignment for each day it is late. Only true emergencies (e.g., hospital visits) justify extensions.

**Each project group** will have **one grace day** for your assignment across the semester (Five project assignments in total; cannot be used for the final paper submission).

**Missing class:**  $E[m] = 2$ ,  $m = \{0, 1, \dots, 29\}$ , so we will discount two absences from hands-on-activities/classroom discussion.

# Logistics

» [Course Website](#) | [Course Canvas](#)

# Office Hours

» **Instructor:** Wednesday 2:30–3:30 pm, CS 6381

» **TA:** Tuesday/Thursday 4:00–5:00 pm, [Zoom](#)

**CS-770 HCI**

Search CS-770 HCI

**Welcome to CS-770 Human-Computer Interaction!**

This course introduces graduate students in computer science, psychology, educational psychology, and other disciplines research topics, principles, and research methods in human-computer interaction (HCI), *an interdisciplinary area concerned with the study of the interaction between humans and interactive computing systems*. Research in HCI looks at major social, cognitive, and physical phenomena surrounding human use of computers with the goal of understanding their impact and creating guidelines for the design and evaluation of software and physical products and services in industry.

The course consists of three modules: (1) **seminar**, which reviews major research topics in HCI through a set of readings, class presentations, and discussions; (2) **methods**, which covers qualitative and quantitative human-subjects research through lectures, tutorials, hands-on activities, and weekly assignments; and (3) **project**, where students complete a semester-long project, usually involving empirical research, that culminates in the writing of a short paper. Below is a visual overview of the topics that will be covered in the seminar and methods modules.

**Topics Covered:**

- Seminar (Mondays):** HCI History, Research Frameworks, Artificial Agents, CMC, CSCW, Crowdsourcing, Accessibility, Educational Technology, Mobile & Tangible Computing, Physiological Computing, Privacy, Assistive Tech & Accessibility, Final Presentation.
- Methods (Wednesdays):** Choosing Methods, Ethnography, Qualitative Data Analysis, Experimental design I, Experimental design II, Measurement I, Measurement II, Measurement III, Statistics I, Statistics II, Statistics III, Reporting.

**Course Resources**

- [Course Canvas Page](#)
- [Course Piazza Page](#)
- [Course Textbook](#)

<b>COURSE LOCATION</b>	MW 11:00 am-12:15 pm, VILAS 4028
<b>INSTRUCTOR OFFICE HOURS</b>	Wednesday 2:30-3:30 pm, CS 6381
<b>TA OFFICE HOURS</b>	Tuesday/Thursday 4:00-5:00 pm, <a href="#">Zoom</a>

This site uses [Just the Docs](#), a documentation theme for Jekyll.

# Questions?

# What's next?

## » Seminar

» *Readings* due on Monday; *forum comment* — due on Monday

## » Method

» *Chapter reading* — due on Wednesday

## » Project

» We'll discuss on Monday; *topic selection* — due Feb 9