

Human-Computer Interaction

# Reporting & Writing HCI Papers

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# Today's Agenda

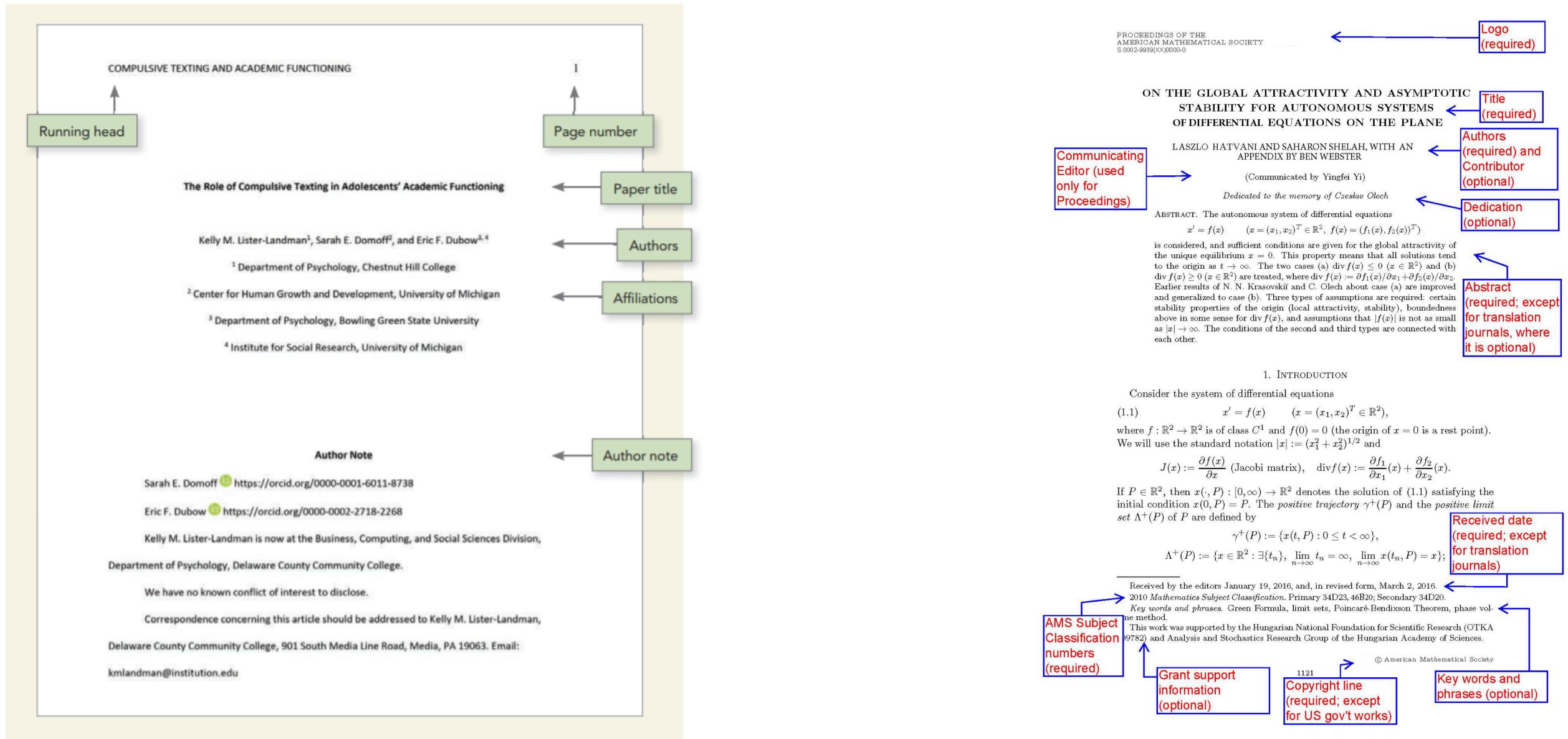
- » Overview: *Reporting Statistics, Writing*

## *What are reporting norms in HCI research?*

Because HCI is a rather eclectic field, the reporting norms are adopted from different fields, roughly as follows:

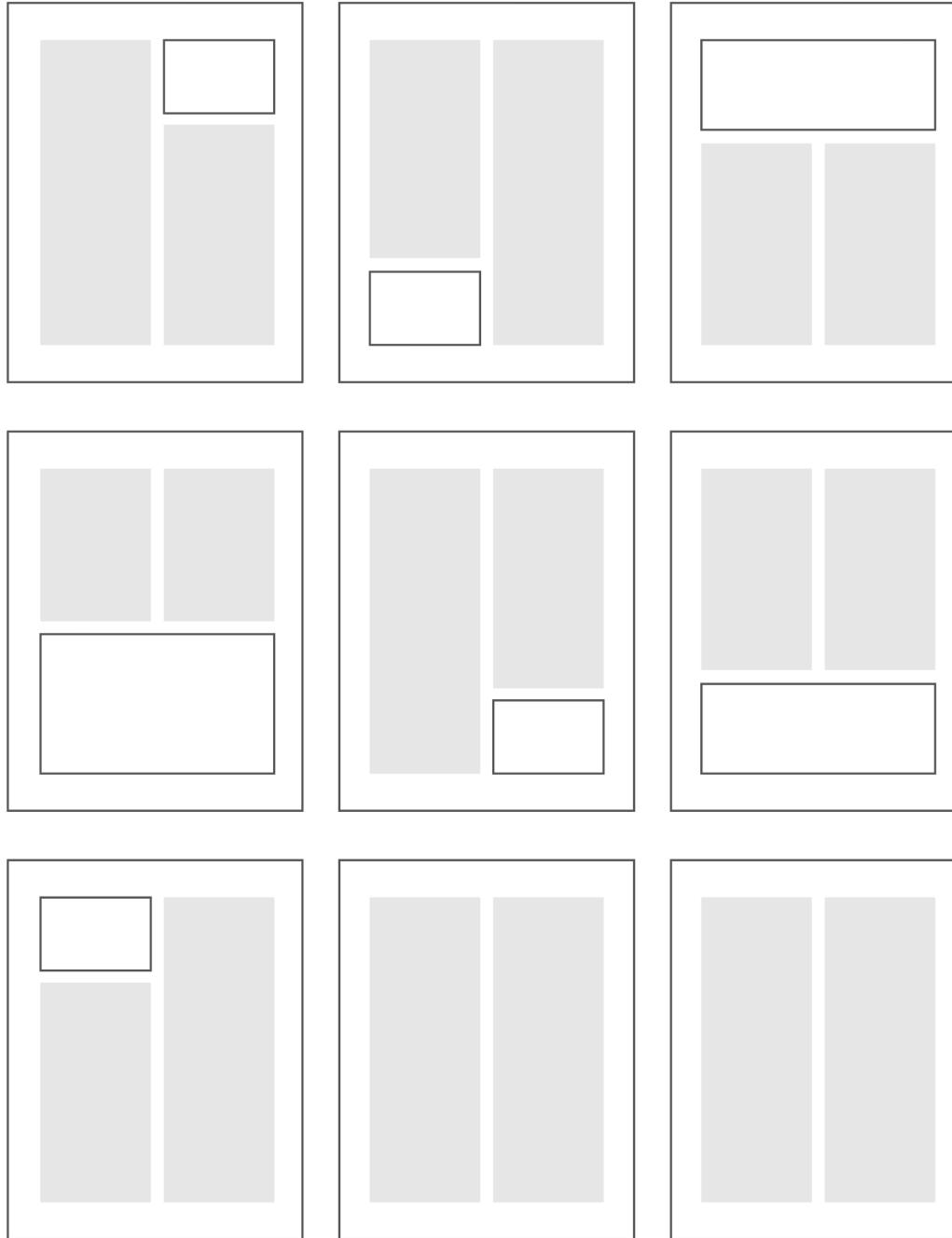
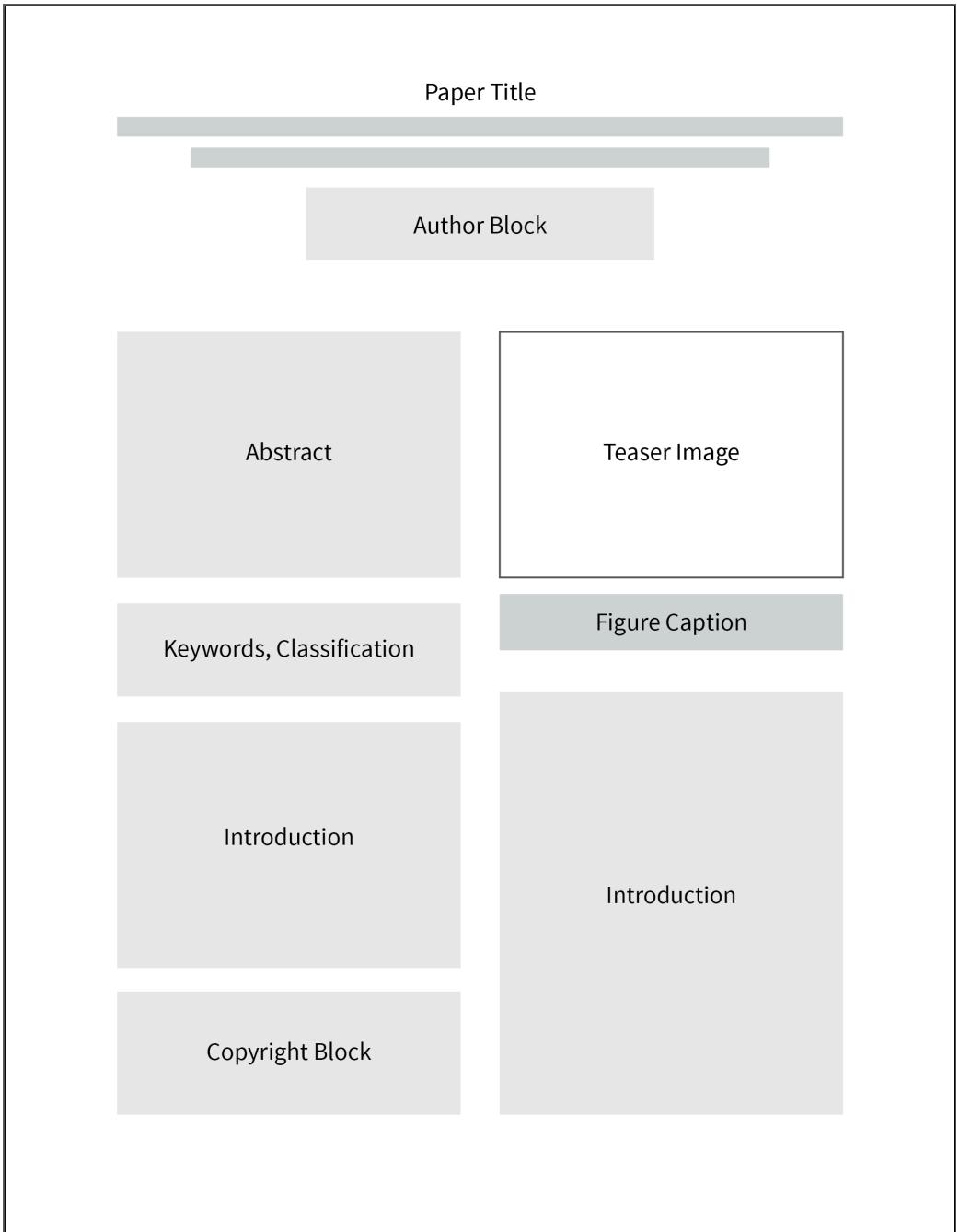
Aspect	Norm
Paper structure	APA (loosely)
Results of statistical analyses	APA (strictly)
Tables, figures	APA (very loosely)
Citations	Depends on the publisher (ACM, IEEE, etc.)
Formulas	AMS (loosely)
Style	APA (loosely), generally high standards in writing

# APA Publication Manual: Print, Web; AMS Style Guide: Web<sup>1</sup>



<sup>1</sup>Sources: [Left](#), [Right](#)

# *What does an HCI paper look like?*



## *How is an HCI paper structured?*

HCI papers commonly follow the structure below:

- » Abstract
- » Introduction
- » Related Work/Background
- » *Hypotheses (quant. empirical)*
- » *System/Design (design-based)*
- » Method
- » Results
- » Discussion
- » Conclusion
- » Acknowledgements
- » References
- » Appendices

## *What is an abstract?*<sup>2</sup>

The abstract provides a brief but comprehensive summary of the contents of the paper. It gives readers an overview of the paper and helps them decide whether to read the full text. Usually 150 words max.

The abstract usually includes (1-2 sentences each):

- » Summary of literature review
- » Methods used
- » Problem investigated/RQs
- » Study results
- » Hypotheses
- » Implications

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<sup>2</sup> APA

## *How do I choose a title?*

There is no formula or requirement, but a few things to consider:

- » It should be as short as it can be, but not too broad.
  - » E.g., *Bodystorming Human-Robot Interactions*
- » A common format in HCI:
  - » Catchy headline/System name: Technical title
  - » E.g., *Pay attention!: Designing adaptive agents that monitor and improve user engagement*
  - » E.g., *Reading socially: Transforming the in-home reading experience with a learning-companion robot*

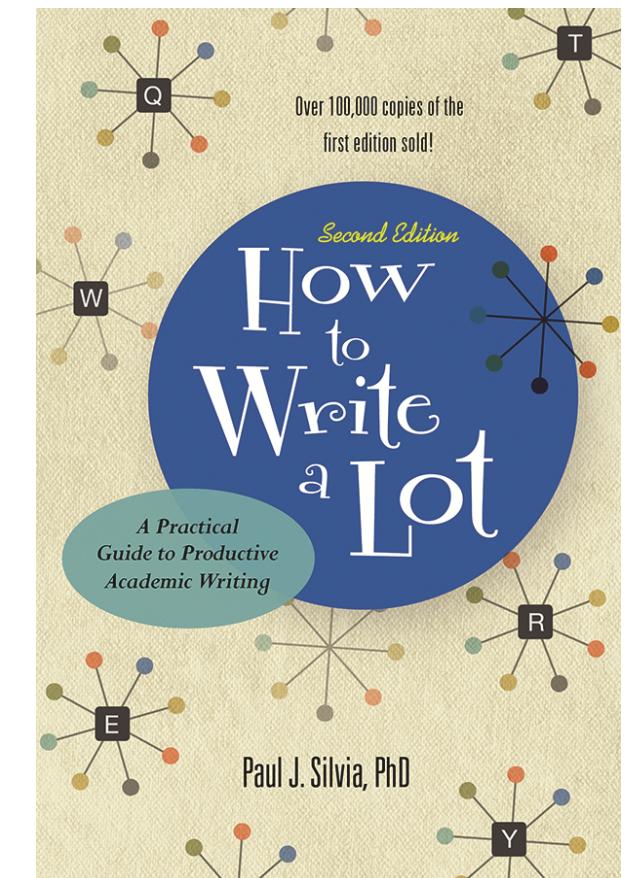
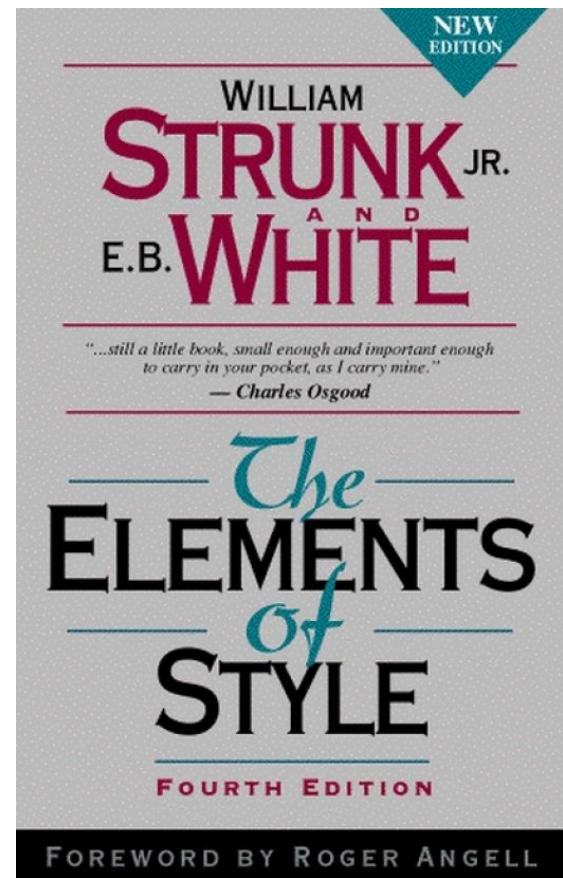
*What are other things I should pay attention to?*

1. Writing
2. Formatting
3. Presentation

# *Writing*<sup>3</sup>

The HCI community pays more attention to writing than most other CS communities, so writing is very important, in particular:

1. Reporting as *storytelling*
2. Flow among parts
3. "Cut deadwood"
4. Avoid any deviation from rules (syntax, grammar, punctuation, etc.)



<sup>3</sup>Image sources: [Left](#), [Right](#)

## Formatting<sup>4</sup>

For good typography, become familiar with *leading*, *tracking*, *kerning*, *widows*, *orphans*, *runts*, *rags*, *rivers*.

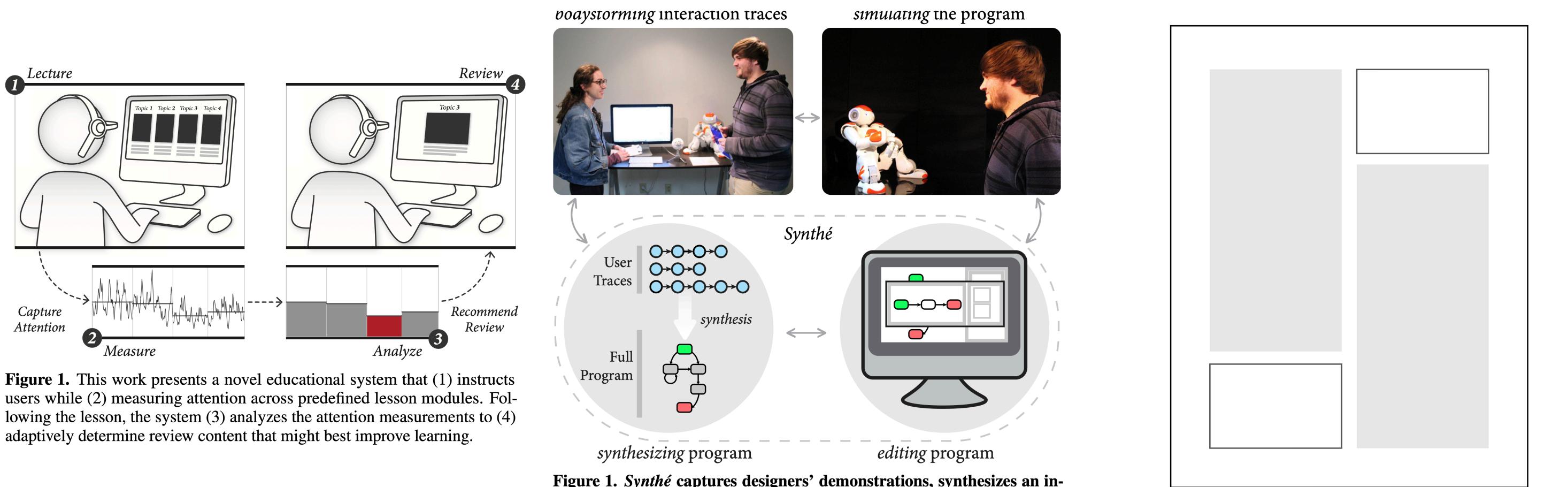


<sup>4</sup> Image source: [Left](#), [Right](#)

kerning  
tracking  
leading  
point size  
typeface  
justification  
line width

# *Presentation*<sup>5</sup>

The overall organization and visual appearance, using informative figures (e.g., a "teaser"), will improve accessibility and appeal.



<sup>5</sup> Left: Szafir & Mutlu, 2014; Center: Porfirio et al., 2019

*How do we report statistics?*

**Descriptive statistics:** Distribution characteristics using summary statistics in text, tables, or graphs.

**Inferential statistics:** Test parameters and results in text or tables and highlighting of significance in graphs.

In *text*, APA guidelines are strictly followed; in *graphs*, you can be creative.

## *Descriptive statistics*<sup>6</sup>

```
> describeBy(data$Guesses, list(data$Leakage,data$TBI))

  Descriptive statistics by group
  : Leakage
  : HC
    vars   n  mean   sd median trimmed  mad min max range skew kurtosis   se
X1     1 291 3.87 1.91      4    3.68 1.48   1   13    12 1.08     1.95 0.11
-----
  : No Leakage
  : HC
    vars   n  mean   sd median trimmed  mad min max range skew kurtosis   se
X1     1 367 4.02 1.85      4    3.86 1.48   1   11    10 0.82     0.83 0.1
-----
  : Leakage
  : TBI
    vars   n  mean   sd median trimmed  mad min max range skew kurtosis   se
X1     1 282 3.92 2.24      4    3.63 1.48   1   17    16 2.11     7.83 0.13
-----
  : No Leakage
  : TBI
    vars   n  mean   sd median trimmed  mad min max range skew kurtosis   se
X1     1 353 4.37 2.46      4    4.05 1.48   1   19    18 1.55     4.24 0.13
```

The healthy controls guessed the item that the robot picked in 3.97 guesses ( $SD=1.91$ ) when the robot gazed toward the item and in 4.02 guesses ( $SD=1.85$ ) when the robot did not gaze toward it. Participants with TBI guessed the robot's pick in 3.92 guesses ( $SD=2.24$ ) when the robot gazed toward it and in 4.37 guesses ( $SD=2.46$ ) when the robot did not.

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<sup>6</sup>Data from Mutlu et al., 2018, Social-cue perception

*How do we deal with decimals?*<sup>7</sup>

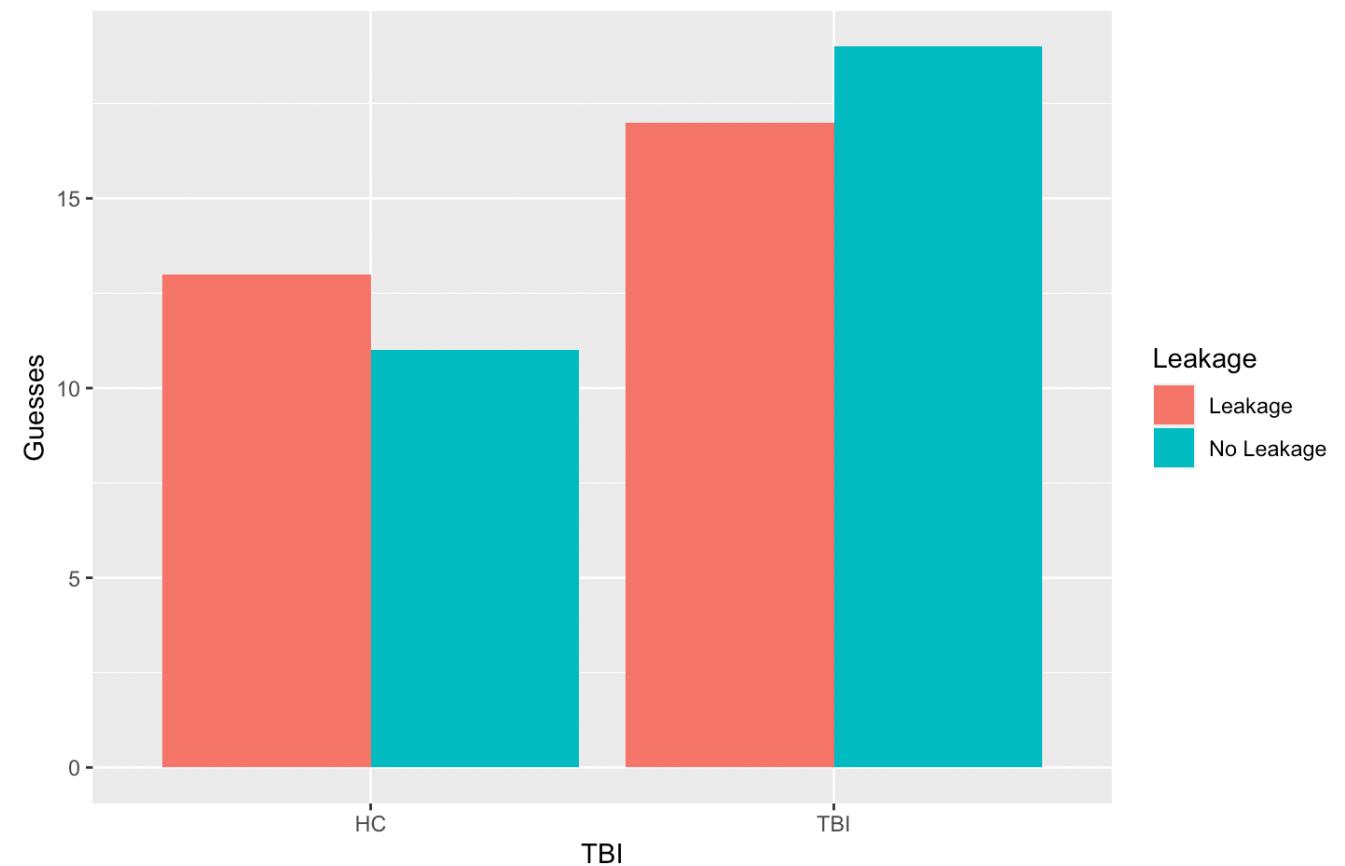
For numbers...	Round to...	SPSS	Report
Greater than 100	Whole number	1034.963	1035
10 - 100	1 decimal place	11.4378	11.4
0.10 - 10	2 decimal places	4.3682	4.37
0.001 - 0.10	3 decimal places	0.0352	0.035
Less than 0.001	As many digits as needed for non-zero	0.00038	0.0004

---

<sup>7</sup>Source

## *Descriptive statistics (visual)<sup>8</sup>*

```
library(ggplot2)
ggplot(data, aes(fill=Leakage, y=Guesses, x=TBI)) +
  geom_bar(position="dodge", stat="identity")
```



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<sup>8</sup>More information on using ggplot2

## Inferential statistics<sup>9</sup>

```
> summary(aov(Guesses~(TBI*Leakage)+Error(ID/Leakage)+TBI,data=data))

Error: ID
      Df Sum Sq Mean Sq F value Pr(>F)
TBI       1   15.2   15.236   2.360  0.127
Leakage    1     4.0    4.012   0.621  0.432
TBI:Leakage 1     7.5    7.467   1.157  0.284
Residuals  142  916.6   6.455

Error: ID:Leakage
      Df Sum Sq Mean Sq F value Pr(>F)
Leakage    1   27.3   27.268   6.680 0.0107 *
TBI:Leakage 1     7.1    7.131   1.747 0.1884
Residuals  144  587.8   4.082

---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Error: Within
      Df Sum Sq Mean Sq F value Pr(>F)
Residuals 1001   4325   4.321
```

A mixed-model analysis of variance (ANOVA) revealed a significant effect of the leakage cue,  $F(1,144) = 6.68, p = .011$ .

Participants correctly identified the robot's pick on an average of 3.89 questions ( $SD = 2.08$ ) when the robot displayed the gaze cue and 4.19 ( $SD = 2.17$ ) when it did not.

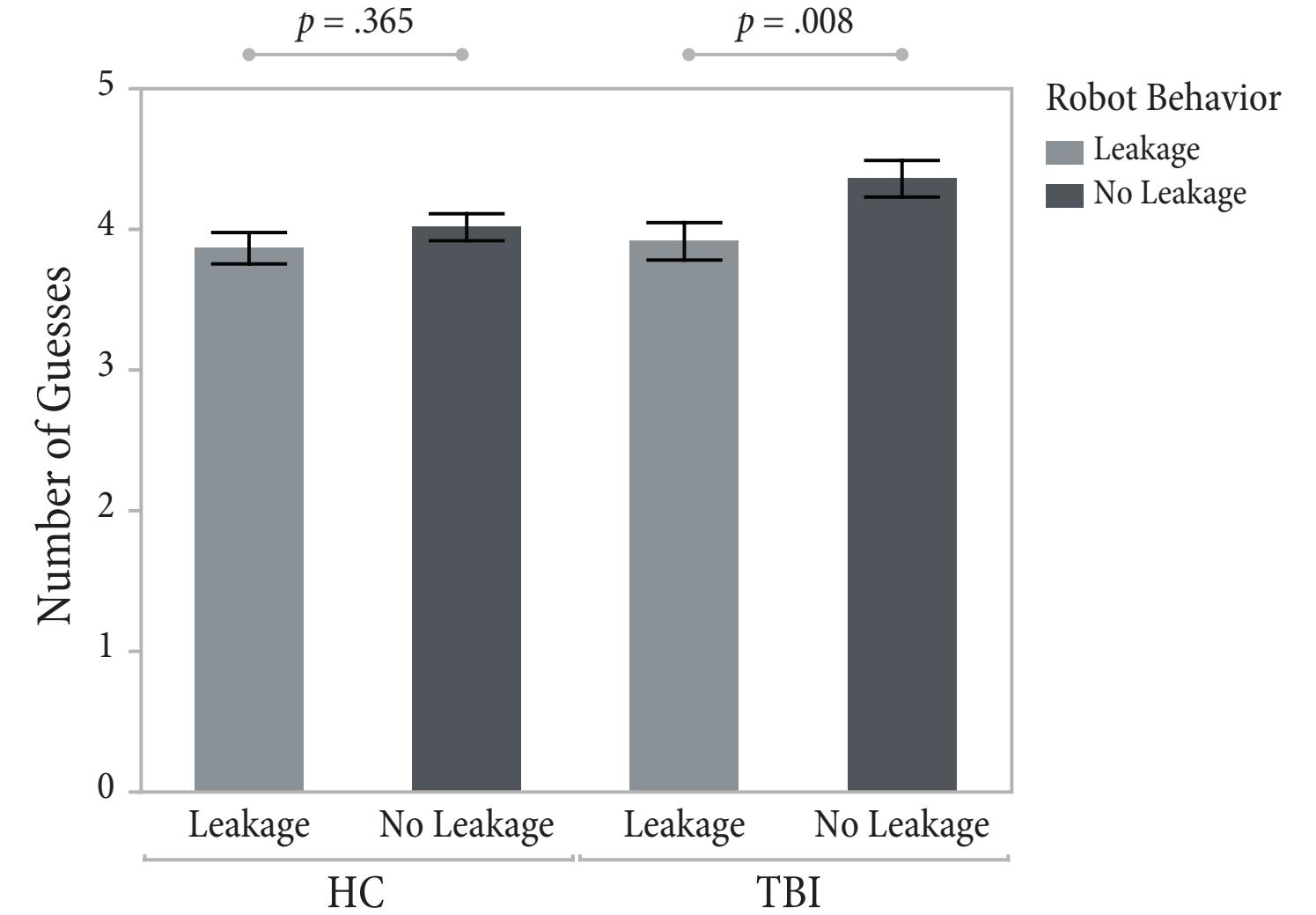
<sup>9</sup> Shown is a simplified model using data from [Mutlu et al., 2018](#)

## *How do I report different tests?*<sup>7</sup>

Statistic	Example
Mean and standard deviation	$M = 3.45, SD = 1.21$
Mann-Whitney	$U = 67.5, p = .034, r = .38$
Wilcoxon signed-ranks	$Z = 4.21, p < .001$
Sign test	$Z = 3.47, p = .001$
t-test	$t(19) = 2.45, p = .031, d = 0.54$
ANOVA	$F(2, 1279) = 6.15, p = .002, \eta_p^2 = 0.010$
Pearson's correlation	$r(1282) = .13, p < .001$

<sup>7</sup>Source

Test results can also be mapped on graphs either manually (e.g., using Adobe Illustrator) or automatically using advanced scripting (e.g., [ggplot2](#), [matplotlib](#)).





# *Questions?*